

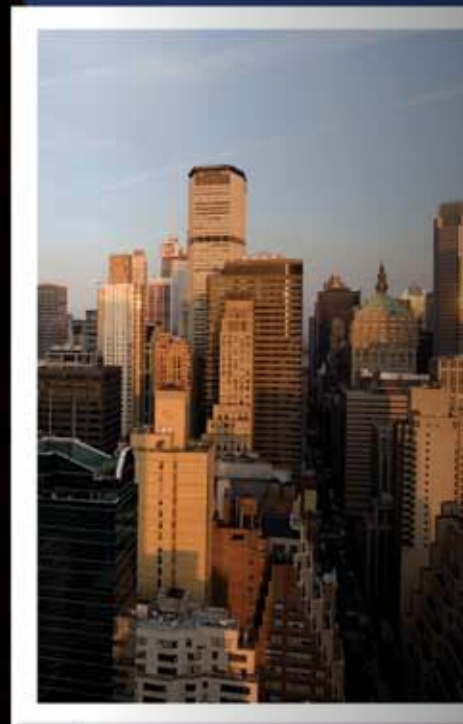
DEGREES OF SUCCESS

University of
Western Sydney
Bringing knowledge to life



AREA OF STUDY GUIDE 2012

BUSINESS



The University of Western Sydney (UWS) provides a welcoming environment for all students, and our campuses, spread across Greater Western Sydney, offer purpose-built facilities designed to give you room to think and learn.

With ground-breaking research, recognised nationally and internationally, our academics are challenging the boundaries of knowledge and laying the pathway to success through teaching and learning excellence.

At UWS you are encouraged to aspire to achieve great things in your career and community.

BUSINESS COURSE GUIDE 2012

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Joel Bowman

Currently studying Bachelor of Economics/Law

UWS Academic Excellence Scholarship recipient

Joel Bowman's career aspirations are to merge his dual interests in economics and law by becoming a corporate lawyer in the financial sector. His interest in economics and law stems from a desire to 'develop a deeper level of understanding of how the world operates. I enjoy interacting with people, making beneficial changes and giving back to the community,' he says. 'I chose to study at UWS because of the great courses that they had on offer that really appealed to me.'

'I was impressed by the UWS teaching approach which really emphasized the practical components and skills.'

'In these courses I was impressed by the UWS teaching approach which really emphasized the practical components and skills. This enables UWS students to leave with not only a degree but also real world skills and experiences which provide students at UWS with a competitive advantage.'

'I was also impressed by the myriad of other activities that UWS has to offer; in particular the Aspire Leadership program. All of these additional experiences, I believe, are crucial in being able to make the most of university as it provides enriching experiences that enables students to develop broader skills that go beyond the academic field.'

'The opportunities Aspire creates for students at UWS are nothing short of spectacular. I feel excited to work with such an amazing group of people and look forward to making the most of the opportunity it presents. UWS also has a really exciting and great atmosphere. Both staff and students are extremely friendly and helpful which helps students make the transition from school to university much easier.'

Why Study Business



» **Prepare for a dynamic, exciting and challenging career:** Whether your passion is finance, accounting, marketing or property; whether you aim to become a corporate business executive or run your own enterprise, a University of Western Sydney Business degree will equip you with the knowledge, experience and contacts to successfully apply proven business principles in new and innovative ways.

» **Contemporary curriculum:** With modern, up-to-the-minute subject choices and materials, industry-based projects and placements, a flexible course structure, and a balance of theory and practical field studies, you will have the best preparation to be career-ready when you enter the world of business.

» **Learn from inspiring, enthusiastic teaching staff leading their fields:** We have a reputation for teaching and learning excellence and we invest in the continuous innovation and improvement of our teaching staff and systems. Our reputation extends to fields of research. The Centre for Industry and Innovation Studies (CIIS) Research Group is supported by the College of Business and Law, and conducts research and analysis of all aspects of innovation and industry competitiveness in Australia.

» **Gain real-world experience:** Industry experts are invited to present case studies related to particular contemporary issues within various business disciplines. Students can access local work experience opportunities, and get involved in projects relevant to their business discipline with organisations located in the Greater Western Sydney region.

at UWS?



- » **Professional recognition:** Our courses are developed in consultation with leading industry practitioners and an external advisory board to ensure you have the skills you need to be competitive in today's workplace. For example, industry feedback on the need for graduates to be able to solve problems using a holistic business perspective rather than a narrow discipline approach, has been utilised in the design of the UWS Business and Commerce degree.



Dr Sara Denize

- » **Practical learning:** A business program that gives students a practical approach to learning while improving skills and performance – that is the vision of the academic community at the College of Business and Law at UWS.

'We want our students to get involved with businesses – to use their knowledge to address real business issues. So we developed units where students get to do just that,' says Dr Sara Denize, the Associate Dean Academic, College of Business and Law.



- » **Get business-ready:** We expect our graduates will finish their degrees being 'business-ready' with not only the practical knowledge and skills, but also the experience of what it is like to work within their discipline addressing real-world problems and developing real-world solutions.



- » **Lift your profile:** Learn from academics with a high international profile who are experts in their fields, and gain accreditation from leading Australian industry organisations. Take advantage of international work experience opportunities, and get involved in our active research program – which focuses on local, national and international issues.

Bachelor of Business and Commerce (Advanced Business Leadership)

There are many business degrees on offer, but the Bachelor of Business and Commerce (Advanced Business Leadership) gives you the competitive edge you need today.

You can drastically reduce the distance between the classroom and the boardroom.

The Advanced Business Leadership degree is exclusively for high-achieving students, and will continually challenge you to do even better, and build on your academic success.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Advanced Business Leadership)	721000	Parramatta	3F/6P	90.10
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				
Professional Recognition				
Professional recognition is associated with the discipline in which you complete a major (see below for the majors that are available).				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes. Note: the leadership component is offered at Parramatta campus only. However, students wishing to complete a major offered only at Campbelltown campus are able to study subjects (units) at this campus.

This degree is aimed at transforming today's brightest business minds into tomorrow's business leaders. You will be mentored and guided by leading business academics and be equipped with a high level of business knowledge. The broadly based, multidisciplinary degree provides flexibility and choice where you can select your primary business discipline from different Majors.

The Majors are:

- » Accounting
- » Applied Finance
- » Hospitality Management
- » Human Resource Management and Industrial Relations
- » International Business
- » Management
- » Marketing
- » Property
- » Sport Management

Core Subjects and Electives

The core subjects you may study in this degree include those from the Bachelor of Business and Commerce, as well as leadership subjects:

- » Advanced Business Seminars
- » Frontiers of Business Theory and Analysis
- » Business Leadership
- » Entrepreneurial Team

You will have four elective subjects (units) that you can select from Business disciplines or other courses offered by the University of Western Sydney.

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Further Studies

An Honours year is available to high-achieving students. Information and details on how to apply for Honours will be provided to you as you progress through your Bachelor degree, or you can find out more at myfuture.uws.edu.au/honours

Career Opportunities

For information on career opportunities for graduates of the Bachelor of Business and Commerce (Advanced Business Leadership), refer to the Majors you are interested in on pages 10 to 21.

Scholarship Opportunity

The Dean's Scholarship is valued at \$5,000 per year for up to for up to four years full-time (or part-time equivalent) including Honours. Applicants of the Bachelor of Business and Commerce (Advanced Business Leadership) degree are eligible to receive this scholarship. Scholarships are awarded on the basis of highest ATAR and/ or GPA to the maximum number awardable. No application is required. For more information, please visit myfuture.uws.edu.au/scholarships



Cameron Picker

Bachelor of Business and Commerce (Advanced Business Leadership)

Cameron Picker believes the key to success at university is to be proactive and to prepare well. 'Students should come to university with the attitude that they want to learn,' he says.

'Balancing your life with study, socialising and work is possible, and needful, to complete your studies. University is challenging as you have to adapt to the different styles of learning and the university processes. This adaption process differs for each student but with an open mind it will be quite enjoyable.'

'The efficient online services at UWS have helped my grades remain consistent and I am able to lead a balanced life.'

'As a full time member of Parramatta Eels Toyota Cup team I am dedicated to a heavy training and playing schedule. Even with this commitment I am still able to attend my lectures and tutorials. The efficient online services at UWS have helped my grades remain consistent and I am able to lead a balanced life, playing my football, successfully completing my degree, while having plenty of time for socialising.'

Cameron says he chose UWS based on location and because of the Advanced Business Leadership program. 'The Advanced element of the degree gives prestige to the course and provides an opportunity to venture into the business world at a higher level than other universities offer.'

'The course already given me the opportunity to network with industry leaders, such as Kevin Sheedy, providing connections and vital insights into the business world.'

Bachelor of Business and Commerce

In any industry or organisation, talented, adaptable individuals who possess well-rounded business and commerce expertise are always in demand – it is these people who are best equipped to guide the full range of business operations.

The Bachelor of Business and Commerce Degree provides a solid background in business and commerce and will give you a broad range of skills and knowledge relevant to various markets, their environment and operations.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce	721005	Bankstown	3F/6P	65.30
	721006	Campbelltown	3F/6P	65.30
	721007	Parramatta	3F/6P	65.10
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

If you are unsure what facets of business you want to specialise in, this degree is for you. This degree covers all major business domains and you can experience many facets of business before deciding your area of specialisation at the end of the first year. You will have a choice through a range of different Majors, each of which reflects a particular business discipline.

You will graduate from this degree with an understanding of the spectrum of business operations and with competencies that will enable you to act strategically and independently in your chosen career. The course seeks to equip all students with a good understanding of basic business issues, complemented by a high level of knowledge relevant to a specific business discipline as applied in a global environment.

Core Subjects

In your first year you will complete core subjects that may include:

- » Business Academic Skills
- » Introduction to Economic Methods
- » Statistics for Business
- » Introduction to Business Law
- » Management Dynamics
- » Marketing Principles
- » Accounting Information for Managers
- » Principles of Economics

In your final year you will complete a subject that provides an opportunity to demonstrate your skills in a real world context.

Further Studies

An Honours year is available to high-achieving students. Information and details on how to apply for Honours will be provided to you as you progress through your Bachelor degree, or you can find out more at myfuture.uws.edu.au/honours



Aimee Marsh

Bachelor of Business and Commerce

For Aimee Marsh flexibility of choice was the bonus she received by undertaking her studies at UWS. 'I started off in nursing and ended up in business!' she says.

'With multiple campuses I have plenty of choice. I can design a timetable that suits me.' She also believes the choices offered within the Bachelor of Business and Commerce at UWS makes it attractive to students.

'If you pick a major and find it isn't what you thought it would be, don't be afraid to change it.'

'Within the business degree students can pick from several majors which they can focus their studies on,' she says. 'If you pick a major and find it isn't what you thought it would be, don't be afraid to change it. You need to put a lot of time and effort into university study so you need to pick something that interests you.'

Aimee is busy planning her further education at UWS. 'After I finish my business degree I plan to do a diploma of education with UWS. The University runs Peer Assisted Study Sessions (PASS), which are sessions run by students who have completed a unit.

'Next year I hope to become a PASS administrator which will not only be heaps of fun but also help me develop the skills I will need in my future teaching career.'

The Majors are:

Accounting

Applied Finance

Hospitality Management

Human Resource Management and Industrial Relations

International Business

Management

Marketing

Property

Sport Management

For more detailed information about the location, duration, ATAR, career opportunities and practical experience for each Major, please refer to the following pages.

Accounting Major

Good accountants understand numbers. Great accountants understand how to think creatively, apply innovative solutions to everyday problems, and develop trusting, long-lasting business relationships. The University of Western Sydney's Accounting Major teaches you to be a great accountant.

The Accounting Major offers a broad approach to provide you with an in-depth knowledge of accounting, supported by solid knowledge in relevant areas such as law, economics, marketing, information systems, management, applied finance and statistics. We place particular emphasis on the development of the technical and personal skills you will need to provide advice as a business and financial professional.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Accounting)	721010	Bankstown	3F/6P	65.30
	721011	Campbelltown	3F/6P	65.30
	721012	Parramatta	3F/6P	65.10
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				
Professional Recognition				
Depending on the electives you choose, this degree will satisfy the accreditation standards of CPA Australia and The Institute of Chartered Accountants in Australia for entry into their CPA and CA programs respectively.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Accounting), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Accounting Major you may complete subjects that include Financial Accounting Applications, Corporate Financial Management, Contemporary Management Accounting, Accounting Information Systems, Corporate Accounting Systems and Taxation Law.

There are up to five elective subjects within the Bachelor of Business and Commerce Accounting Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS Accounting graduate, you can look forward to career opportunities in:

- » private practice accounting
- » business strategy and planning
- » auditing
- » taxation or insolvency
- » treasury
- » commerce
- » financial accounting in industry or government
- » forensic accounting
- » management accounting
- » financial services.

Graeme Bellach

Bachelor of Business and Commerce (Accounting)

Graeme Bellach believes gaining work experience while you study is valuable for accounting students. 'My advice is to apply for a cadetship (junior job in an accounting firm and study at the same time) as soon as you can, usually straight from school or in your first year of University,' he says. 'This will provide you with valuable work experience (essential for getting the future job you want) and give you practical knowledge that will help you understand your university topics much better and obtain the best grades.'

Graeme started his career from the ground up. 'Upon completion of my HSC, I commenced a cadetship with CIB Accountants & Advisers. This gave me the best of both worlds, practical experience, whilst completing my degree in four and a half years at UWS.'

'Upon completion of my degree, I commenced and completed my Chartered Accountants program. I steadily rose through the ranks and after six years of hard work was appointed Manager of a new office in Penrith as part of CIB's expansion plans. Three years later I became the Manager of a larger team in our Parramatta office and am now a Partner of the firm I first joined almost 12 years ago.'

'Learning at UWS was essential to gain the best theory knowledge, which has helped me to refine my work activities.'

'In the same way work experience is essential to gain practical knowledge, learning at UWS was essential to gain the best theory knowledge, which has helped me to refine my work activities to continually make them the best they can be. The non-accounting subjects also helped me develop the 'soft skills' needed to run a team as a manager and a practice now that I am a Partner.'



Applied Finance Major

The world of finance is complex and dynamic. It requires talented, well-educated people – people who not only understand the ways in which individuals, businesses and organisations raise, allocate and use monetary resources over time, but who can also competently consider the risks inherent in any project. Importantly, Applied Finance (true to its name) has a strong practical focus, which will equip you with real-life conceptual and professional skills.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Applied Finance)	721015	Campbelltown	3F/6P	65.30
	721016	Parramatta	3F/6P	65.10
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				
Professional Recognition				
Students who complete the Applied Finance Major and are also employed in the financial services industry are eligible for associate membership of the Financial Services Institute of Australasia (FINSIA).				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

You will develop a strong grasp of finance along with foundational studies in accounting, economics, commercial law, management and marketing. You will be able to adapt to dynamic environments, both globally and domestically.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Applied Finance), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Applied Finance Major, you may also complete subjects that include The Australian Macroeconomy, Financial Institutions and Markets, Corporate Financial Management, Economic Modelling, Investment Management, Economic and

Finance Engagement Project and Portfolio Management.

There are eight elective subjects within the Bachelor of Business and Commerce Applied Finance Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

In today's changing marketplace, the forces of deregulation, privatisation, globalisation and technological advances

have created a wide variety of career opportunities in finance and investment. As a UWS Applied Finance graduate, you can look forward to career opportunities in:

- » corporate finance (financial controllers or officers)
- » strategic planning and project evaluation (takeovers, mergers, acquisitions and divestitures)
- » money and capital markets (bonds, options, futures and swaps)
- » financial services management (financial planners and personal financial consultants)
- » treasury hedging
- » equity analysis and trading
- » credit analysis
- » business brokerage
- » investment advising
- » retirement planning
- » portfolio management
- » public finance management in government departments.

Hospitality Management Major

Effective hospitality is about managing the overall experience of the customer – understanding the cultural and economic influences on travel, leisure and tourism, managing people and events and efficient problem-solving.

The UWS Bachelor of Business and Commerce Hospitality Management Major will give you an excellent basis for a management career in the hospitality industry. It provides you with a comprehensive understanding of advanced business management principles, combined with hands-on industry experience to fine-tune your skills. The course develops a critical awareness and understanding of the social, cultural, environmental and economic factors that affect the hospitality industry. The results are efficient, creative and entrepreneurial managers who have a commitment to service excellence and the potential to reach senior management positions.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Hospitality Management)	721020	Parramatta	3F/6P	65.10
Practical Experience				
The Hospitality Management Major includes a number of subjects (units) that provide students with interaction with industry partners, which provides valuable insight and networking opportunities. This culminates in an engaged unit of study in the final semester, in which students work on an industry based problem.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

The Hospitality Management Major will endow you with strong, real-life problem-solving capabilities, the ability to anticipate change, and a commitment to lifelong personal development. These abilities are further enhanced during your third year, when you undertake research study tailored to your chosen career area.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Hospitality Management), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Hospitality Management Major you may complete subjects that include Managing the Food and Beverage Experience, Sport and Hospitality Event Management, Managing the Accommodation Experience, Introduction to Economic Methods, Managing

Service and Experience, Management Dynamics, Hospitality Management Operations, Hospitality Industry, Service Industry Studies, Planning and Design of Hospitality Facilities and Hospitality Management Applied Project.

There are eight elective subjects within the Bachelor of Business and Commerce Hospitality Management Major. Electives are able to be chosen from other courses offered by the University of Western Sydney and you might consider completing alternate Business, Language or Tourism subjects.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS Hospitality Management graduate, you can look forward to career opportunities in areas as diverse as:

- » management of accommodation, food and beverage or leisure recreation enterprises
- » convention and other events management
- » tourism and service oriented management.



Jessica Booth

Human Resource Management and
Industrial Relations

Vice-Chancellor's Leadership Scholarship
recipient

With a career that already spans roles with Sara Lee Australia, Vodafone Australia, BOC and the CSIRO, Jessica Booth says the reputation of UWS for producing work-ready graduates helped her land her first graduate position.

'Throughout your degree, the teaching and research staff will really encourage you to push the envelope in the way that you think and inspire you to achieve your full potential,' she says.

Jessica says she was able to choose a course at UWS that was exactly what she wanted to do. 'I wanted to complete a degree that gave me a taste of both Human Resources and Industrial Relations subjects,' she says.

'In hindsight, attending night classes was a real advantage for me because I was with students who were already working in the field.'

Undertaking night classes at the Parramatta campus allowed Jessica to work during the day and still attend uni full-time at night. 'In hindsight, attending night classes was a real advantage for me because I was with students who were already working in the field, and lecturers were also a mix of academic staff and practitioners from industry.'

Jessica also said receiving the Vice-Chancellor's Leadership Scholarship was a 'huge advantage. It gave me opportunities such as attendance at the National Leadership Forum and allowed me to finish my degree with a very small HECS debt,' Jessica says.

Human Resource Management and Industrial Relations Major

Only through effectively, equitably and efficiently managing its workforce can an enterprise succeed.

Contemporary organisations need professionals who can implement employment relations policies and programs that meet stakeholders' objectives and strategies. The UWS Human Resource Management and Industrial Relations Major will give you those abilities.

After laying a foundation of general business study and skill development, the Major follows a required sequence that balances the study of human resource management and industrial relations, but allows a selection of 'alternate units' to provide choice and flexibility.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Human Resource Management and Industrial Relations)	721025	Campbelltown	3F/6P	65.30
	721026	Parramatta	3F/6P	65.10
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				
Professional Recognition				
This Key Program is accredited with the Australian Human Resources Institute (AHRI). AHRI is the premier professional association for employment relations professionals.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Human Resource Management and Industrial Relations), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Human Resource Management and Industrial Relations Major you may complete subjects that include Managing People at Work, Management Dynamics, Enterprise Industrial Relations, Reward and Performance Management, International Human Resources Management, Workplace Behaviour, Processes and Evaluation in Employment Relations, Negotiation, Bargaining and Advocacy, Human Resource and Industrial

Relations Strategy, Employee Training and Development, Occupational Health and Safety and Managing Diversity.

There are eight elective subjects within the Bachelor of Business and Commerce Human Resource Management and Industrial Relations Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS Human Resource Management and Industrial Relations graduate, you have a wide range of career options, including roles such as:

- » training and development manager
- » employee relations manager
- » human resources manager
- » industrial relations officer in public and private sector organisations and trade unions
- » industrial advocate
- » director of employment services.

International Business Major

Travel and communications technologies have made international business essential for most enterprises. Doing business overseas is not the same as doing business locally – businesses cannot simply apply the same principles and practices in the international arena and expect to achieve success. International business requires specialist knowledge, skills and experience.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (International Business)	721030	Parramatta	3F/6P	65.10
Practical Experience				
While there is an engagement subject (unit) involving real world problem solving, students are encouraged to independently gain work experience in order to enhance their practical skills. This experience serves as a valuable stepping-stone to future employment opportunities. Students should consider studying abroad for a semester as a way of enhancing their international perspective.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

The UWS International Business Major is designed to give you the business expertise and language proficiencies you need to succeed in international business. The course will give you knowledge of many facets of international business operations, preparing you for work in undertaking and commissioning international business research, analysing international business opportunities, and helping develop and implement international business strategies and plans.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (International Business), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8).

As a part of the International Business Key Program you may complete subjects that include Introduction to International Business, Introduction to Economic Methods, International Marketing, Export Strategy and Applications, Globalisation and Trade, International Marketing Research, International Business Strategy, The Markets of Asia and The Markets of Europe.

There are eight elective subjects within the Bachelor of Business and Commerce International Business Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS International Business graduate, you will have the skills and expertise you need to take your career around the globe. You may work in business, public service, trade organisations or education and research organisations in roles such as:

- » international marketing
- » export and import
- » multinational companies and their subsidiaries
- » business management
- » business research
- » strategy and development.

Management Major

Few roles are more integral to business success than management. Regardless of your seniority, when you are a manager, you are responsible and accountable for the performance of your team and its success.

The Bachelor of Business and Commerce with a Major in Management will give you a broad understanding of the concepts and practices of management combined with a sound knowledge of the functional areas of business. It will improve your decision-making skills, as well as strategic competencies required for management in different areas. It will equip you with critical analytical skills in areas such as cross-cultural management, organisational analysis and design for improved performance, knowledge management, power and politics.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Management)	721035	Bankstown	3F/6P	65.30
	721036	Campbelltown	3F/6P	65.30
	721037	Parramatta	3F/6P	65.10
Practical Experience				
While there is no formal requirement for students to complete work experience as a part of this degree, all students are encouraged to independently gain work experience to enhance practical skills and future employment prospects.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Management), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Management Major you may complete subjects that include Organisational Behaviour, Business Society and Policy, Global Operations and Logistics Management, Cross-Cultural Management, Organisational Analysis and Design, Organisational Learning and Development, Management of Change, Strategic Management, Power Politics and Knowledge and Contemporary Management Issues.

There are eight elective subjects within the Bachelor of Business and Commerce Management Major. You may be required to undertake a major or sub-major in another approved discipline to enrich and complement the management knowledge.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

Talented managers are always a valuable commodity. As a UWS Management graduate, you can look forward to a career in the private, public or not-for profit sector. Depending on how you specialise within your degree, you may focus on a career in:

- » global management
- » operations and logistics management
- » human resource management
- » sports management
- » marketing management
- » hospitality management.

Marketing Major

The best product or service in the world will only sell if marketed intelligently, and that does not just mean advertising. Marketing is a much bigger, more comprehensive field, requiring a detailed understanding of your customers, competitors, and other stakeholders, as well as their influences, needs and strategies.

To succeed in marketing, you need a head for business and an understanding of people and management. The Bachelor of Business and Commerce with a Major in Marketing will give you exactly that. The course will provide you with a strong foundation in business, combined with an in-depth knowledge of marketing. You are also able to choose electives to suit your personal career goals. The course is aimed at producing graduates who are well versed in the increasingly complex economic, social and technological forces affecting modern marketing.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Marketing)	721040	Bankstown	3F/6P	65.30
	721041	Campbelltown	3F/6P	65.30
	721042	Parramatta	3F/6P	65.10

Practical Experience

While the degree includes a number of subjects (units) involving real world problems, all students are encouraged to gain work experience independently during their studies to enhance their practical skills and career prospects.

Professional Recognition

Students will have satisfied the educational requirements for recognition as a Certified Practising Marketer and may be eligible for membership of the Australian Marketing Institute and the Australian Market and Social Research Society (AMSRS). Students are eligible for Student membership to the Australian Market and Social Research Society (AMSRS) during their studies. Upon completion of their degree and with two years industry experience, they will be eligible to apply for full membership.

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Marketing), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Marketing Major you may complete subjects that include Consumer Behaviour, Marketing Research, Marketing of Services, Marketing Communications, Brand and Product Management, Strategic Marketing Management, Business to Business Marketing, International Marketing and Marketing Planning Project.

There are eight elective subjects within the Bachelor of Business and Commerce Marketing Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

Many employment opportunities for graduates are available in the private and government sectors, both domestically and internationally. As a Marketing graduate you may be employed in:

- » product and brand management
- » sales management
- » advertising management
- » market analysis
- » market research
- » marketing management
- » marketing consultancy
- » distribution and logistics management
- » e-marketing and e-business.

Annette Karantoni

Bachelor of Business and Commerce (Marketing)

When Annette Karantoni chose UWS for her studies she already knew a great deal about its culture and community spirit.

'UWS embodied the style and environment I believed would provide a great education in a balanced way,' she says.

'The facilities and support available through the student network is second to none.'

Annette is proof that you combining your studies with your interests pays dividends.

The Head of Buying and Marketing at Dick Smith said the marketing side of her degree allowed her to obtain her first role. 'Following that, my interest in agriculture aligned with the products and business units I applied myself to.'

Annette leveraged her academic achievements to benefit the operations of Woolworths crossing between the Fresh Food team in Meat to her work with Marketing and Advertising.

In 2006 Annette received the Australian Financial Review Young Executive of the Year Award. Prior to being snapped up by Dick Smith in 2010 Annette led a team of over 20 at Woolworths and was responsible for executing the marketing strategy.

'The facilities and support available through the student network at UWS is second to none.'



Property Major

The University of Western Sydney has a history of over 30 years in delivering quality property education programs and preparing graduates for a rewarding career in the property industry.

If property is your passion, the Bachelor of Business and Commerce with a Major in Property is the ideal springboard to a prosperous career. The UWS Property program delivers a unique combination of cutting-edge theory and real-world experience.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Property)	721045	Parramatta	3F/6P	65.10
	721046	Distance	4F	80.00

Practical Experience

A significant portion of the course is dedicated to practical experience in the form of field days, and practical valuation and investment assignments based on industry data and industry-standard property reports. All valuation subjects require you to actually value a residential, industrial, rural, commercial and specialist property, and to value a property for resumption purposes. Students are also encouraged to participate in an industry-supported work experience program during vacation periods. Work experience employers include statutory authorities, banks, insurance companies, investment firms, and property and valuation firms.

Professional Recognition

Satisfies the educational requirements of the NSW Office of Fair Trading for registration as a valuer (with selection of appropriate electives). Our property programs have been accredited for over 30 years by the Australian Property Institute, including membership as a Certified Practising Valuer (with selection of appropriate electives). In conjunction with UWS College students may undertake a two week course in the mid-year break of their final year and obtain a NSW Office of Fair Trading real estate licence upon graduation.

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Property), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8). As a part of the Property Major you may complete subjects that include Principles of Valuation, Principles of Economics, Introduction to Property, Building, Marketing Principles, Commercial Valuation, Property Portfolio Analysis, Property Investment, Land Law, Property Development Controls, Rural Valuation,

Property Development, Property Finance and Tax, Commercial Property Management, Property Project, Statutory Valuation, and Valuation of Special Premises.

You are encouraged to complete specified subjects for accreditation with the Australian Property Institute. For information on the subjects required, refer to myfuture.uws.edu.au

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

The property industry is incredibly dynamic, providing a wide range of professional careers and the flexibility of changing career paths. As a UWS Property graduate, you can look forward to career opportunities in:

- » valuation
- » property development
- » funds management
- » corporate real estate
- » property investment analysis
- » commercial property sales and leasing
- » property research
- » commercial and retail property management.

Sport Management Major

Although sport provides entertainment and excitement to countless millions of enthusiasts around the world, it is important to remember that the sporting event itself is just the tip of the iceberg. Behind the scenes, there is an entire industry which is rarely, if ever, seen by sporting fans. And like any other industry, the sport industry needs first class management.

The Bachelor of Business and Commerce with a Major in Sport Management combines management skills with a specific sport focus. This combination is rare in the market, and such skills are in high demand in industry in the areas of event management, sport venue management, and the management of athletes and sporting teams. The course provides a coherent, broad, business-based program with advanced in-depth development of the functions required by a practising sport management professional.

Course	UAC Code	Campus	Duration	ATAR
B Business and Commerce (Sport Management)	721050	Campbelltown	3F/6P	65.30
Practical Experience				
The Sport Management major includes a number of subjects (units) that provide students with interaction with industry partners, which provides valuable insight and networking opportunities. This culminates in an engaged unit of study in the final semester of study in which students work on an industry based problem. All students are encouraged to independently gain work experience in order to enhance their practical skills and career prospects.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

What's more, it equips graduates with the skills, knowledge and attitudes to enhance, support and encourage healthy lifestyles through sport – elite sport, rehabilitation or social activities.

The course has been developed in close consultation with the industry's emerging professional association and is well suited to equip students with the real-life education required for them to contribute effectively to the development of a dynamic industry.

Core Subjects and Electives

To graduate with a Bachelor of Business and Commerce (Sport Management), you will be required to complete 24 subjects (units).

All students are required to complete the Core Subjects of the Bachelor of Business and Commerce (listed on page 8).

As a part of the Sport Management Major you may complete subjects that include The World of Sport Management, Management Dynamics, Managing Service and Experience, Sport Management Internship, Strategic Communication in Sport, Sport and Hospitality Event Management, Service Industry Studies, Contemporary Issues in Sport Management, Sport Management – Planning and Development and Sport Management Applied Project.

There are eight elective subjects within the Bachelor of Business and Commerce Sport Management Major. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS Sport Management graduate, you may find employment at all levels of government and community engagement, as well as within the private sector for both commercial and non-commercial organisations. Graduates with management skills are keenly sought, and those with knowledge specific to the sport arena are rare. Opportunities exist to manage events, venues, organisations, teams and/or individuals.

Bachelor of Economics

The world's commercial and political systems affect the quality of life and standard of living of every single person on the planet. If you would like to play a part in the workings of these systems, and have an impact on their outcomes, the University of Western Sydney's Bachelor of Economics is the ideal choice.

Course	UAC Code	Campus	Duration	ATAR
B Economics	721060	Parramatta	3F/6P	67.35
Practical Experience				
While there is an engagement subject (unit) involving real world problems, all students are encouraged to independently gain work experience in order to enhance practical skills and career prospects.				
Professional Recognition				
The Key Program in banking and finance provides eligibility for admission as an Associate of the Financial Services Institute of Australasia (FINSIA).				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

By developing your ability to study the behaviour of the economic systems from the level of the individual consumer or company right through to the overall economy, the UWS Economics degree provides a unique perspective on economic theory. It places a strong emphasis on globalisation and the growth of an international business economy, and offers the flexibility to tailor your studies to best suit your career aspirations.

Through challenging subjects (units) in microeconomics, macroeconomics, globalisation and Australia, economic methods and the history of economic thought, the UWS Bachelor of Economics teaches you that there are many ways to 'think economically' – whether for business, government or policy. It covers the full spectrum of political views, and addresses the variety of technical ways in which an economy may be analysed.

Key Programs

There are four Key Programs in the Bachelor of Economics and you are able to select one to complete. The Key Programs are:

- » Banking and Finance
- » Economic Analysis and Policy
- » International Trade and Finance
- » Property and Urban Regional Development

Further Studies

An Honours year is available to high-achieving students. Information and details on how to apply for Honours will be provided to you as you progress through your Bachelor degree, or you can find out more at myfuture.uws.edu.au/honours

Core Subjects and Electives

To graduate with a Bachelor of Economics, you will be required to complete 24 subjects (units).

The core subjects you may study in this degree include Financial Institutions and Markets, The Australian Macroeconomy, Principles of Economics, Corporate Financial Management, Introduction to Economic Methods, Globalisation and Australia, Accounting Information for Managers, Macroeconomic Theory, Economic Modelling, Financial Institutions Management, Financial Institutions Lending, Industry Economics and Markets, Government and the Economy, Macroeconomic Issues, Political Economy, Financial Economics and Behavioural Finance.

There are eight elective subjects within the Bachelor of Economics. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

A number of our Honours graduates have succeeded in obtaining graduate positions with the Reserve Bank of Australia. As a UWS Economics graduate, you may have the opportunity to pursue a range of different careers, including:

- » economist
- » economic adviser
- » labour market economist
- » cost-benefit analyst
- » economic forecaster
- » trade adviser
- » market analyst
- » economic policy analyst
- » property consultant
- » management professional in the private or public sector and in banking and insurance
- » high profile policy adviser to governments and private enterprise.



Shireen Sharma

Graduate of the Bachelor of Business (Applied Finance) with Distinction

Vice-Chancellor's Leadership Scholarship recipient

Shireen Sharma was determined to make her time at UWS count. 'One of the most valuable experiences I had was as an executive committee member of the UWS Golden Key society,' she says.

'Being on the executive committee was like running your own small business – you provide a service for others but you learn a lot yourself. My involvement enabled me to attend conferences in the USA and around Australia, contribute to campus life and the broader community, and helped develop and refine key skills I would need when entering the workforce.'

'As a high school graduate, UWS offered fresh and practical courses at a campus conveniently located close to home. As a scholarship recipient, I was also able to secure part time employment within the University throughout the duration of my course. Business is a great field of study with limitless career options. Use UWS' flexible course structure to tailor your degree to your interests.'

'I began studying a combined Business/Law program at UWS in 2004, determined to become a criminal prosecutor. The option of heading down either career path was a real blessing, and in my final year, I decided to try my hand at a career in finance. In 2009, I entered a Graduate Program in the Investment Banking Division at UBS.'

'As my course progressed, I increasingly enjoyed what I was studying because of its real world application.'

Bachelor of Financial Advising

After recent high-profile, multi-million dollar fraud and incompetency scandals, strict new regulatory guidelines now govern the finance industry, both locally and internationally. The guidelines have resulted in a dramatic increase in the demand for qualified, accredited financial advisers; the Financial Advising industry is now one of the fastest growing sectors of the service economy.

The University of Western Sydney's Financial Advising degree is an innovative multi-disciplined program, which addresses the day-to-day issues faced in accounting public practice in both small and medium sized accounting firms, and also in financial services firms.

Course	UAC Code	Campus	Duration	ATAR
B Financial Advising	721065	Parramatta	3F/6P	66.75
Practical Experience				
While there is no formal requirement for students to complete work experience as part of this degree, all students are encouraged to independently gain work experience in order to enhance their practical skills. Work experience serves as a valuable stepping-stone to future employment opportunities.				
Professional Recognition				
This program satisfies the accreditation standards of CPA Australia, the Institute of Chartered Accountants in Australia and the Financial Planning Association of Australia for entry into their professional education programs. The program also meets ASICs educational requirements for RG 146 compliance and is listed on the ASIC training register. Students completing this program are also eligible to apply to become a registered tax agent.				

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

These issues require an in-depth understanding of taxation, financial planning, superannuation and accounting, and the inter-relationships and impact these disciplines have on giving overall financial advice. The new regulatory framework administered by the Australian Security and Investments Commission (ASIC) now requires expertise in all of these areas to ensure that consumers receive integrated and holistic financial advice.

Unique in Australia, the Financial Advising degree gives you in-depth knowledge of the legislation, policies, personal attributes and principles of providing financial advice to businesses and individuals. It provides a pathway to a range of careers in providing financial advice, with special emphasis on the development of the technical and personal skills (such as

communication and problem solving skills) necessary to provide sound financial advice to all members of the community.

Core Subjects and Electives

To graduate with a Bachelor of Financial Advising, you will be required to complete 24 subjects (units). Subjects may include Quantitative Techniques, Financial Accounting Applications, Accounting Information for Managers, Management Accounting Fundamentals, Introduction to Business Law, Law of Business Organisations, Principles of Economics, Professional Relationships and Communication in Business, Taxation Law, Corporate Financial Management, Advanced Accounting, State Taxes and GST and Advanced Taxation Law.

There are up to eight elective subjects within the Bachelor

of Financial Advising. Electives are able to be chosen from other courses offered by the University of Western Sydney.

Indigenous Australian Studies

Enrolment in the Indigenous Australian Studies (IAS) major, sub-major or units is available to all UWS undergraduate students who have open electives. Find out more at studyias.com.au

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Career Opportunities

As a UWS Financial Advising graduate, you can look forward to career opportunities such as:

- » client investment adviser
- » financial advisory officer
- » retirement planning adviser
- » investment adviser
- » tax or investment consultant
- » accountant.

Double Degrees

Your study options at UWS are increasing. Now you can tailor your studies to your specific goals by combining more degrees.

In 2012, the Bachelor of Business and Commerce degree (in any Major) can be combined with:

- » Bachelor of Arts
- » Bachelor of Information and Communications Technology
- » Bachelor of International Studies
- » Bachelor of Laws
- » Bachelor of Science.

Alternatively, you can combine your Bachelor of Economics or Bachelor of Business and Commerce (Advanced Business Leadership) degree with the Bachelor of Laws.

For detailed information about the course structure and subjects, visit myfuture.uws.edu.au

Course	UAC Code	Campus	Duration	ATAR
B Science/B Business and Commerce	728110	Campbelltown	4F	70.50
	728111	Parramatta	4F	70.50
B Information and Communications Technology/B Business and Commerce	724110	Campbelltown	4F	70.45
	724115	Parramatta	4F	70.50
B Information and Communications Technology/B Business and Commerce (Accounting)	724120	Campbelltown	4F	70.50
	724130	Parramatta	4F	70.55
B Business and Commerce/B Laws	725015	Campbelltown	5F	90.05
	725016	Parramatta	5F	90.20
B Economics/B Laws	725020	Parramatta	5F	90.20
B Business and Commerce (Advanced Business Leadership)/B Laws	725010	Parramatta	5F	90.35
B International Studies/B Business and Commerce	724520	Parramatta	4F	70.60
B Arts/B Business and Commerce	720600	Bankstown	4F/8P	70.50
	720605	Parramatta	4F/8P	70.55

Key: B = Bachelor of; F = Full-time; P = Part-time. Note: part-time refers to study load, not to timetabling of evening classes.

For more information please call the UWS Course Information Centre on 1300 897 669 or email study@uws.edu.au

Providing Support Through Scholarships

The University of Western Sydney is not only about obtaining an education. We challenge ourselves to engage students who will get involved and make a difference to the University and wider communities.

UWS has a unique set of scholarships on offer with many differing criteria. They reflect our strong commitment to academic excellence and opportunity for Greater Western Sydney students. Our scholarships support students who have diverse interests and skills, and who can and do make an active contribution.

UWS works closely with business, industry, and the community to ensure we offer scholarships that meet the needs of our students. Our scholarships provide our students with support and give them the opportunity to establish professional relationships while they study.

Take the time to examine our scholarships and make the most of your opportunities for success. For details on UWS Scholarships, including the eligibility requirements and how to apply, refer to www.uws.edu.au/scholarships or call 1300 897 669.



Gabrielle Filardi

Bachelor of Laws/Bachelor of Business and Commerce (Accounting)

Aspire Future Leader

Gabrielle Filardi would like to work for the United Nations in the future. 'When I finish I would like to travel the world and eventually practice law in the area of international/human rights law. Ideally, I would like to work for the United Nations,' she says.

Gabrielle chose to study her combined degree at UWS because it provided plenty of options for the future.

'I chose to study at UWS as it is a young University with energy and a passion for its students. Being offered a place in the Aspire program also helped me to select UWS as my institution of study. Additionally, UWS is close to home – it does not make sense to me that students from western Sydney should have to travel into the city to receive the same quality education available at UWS.

'The Aspire program has opened so many doors for me already. I have had the opportunity to meet many influential individuals, participate in workshops and make amazing new friends,' she says.

Aspiring Leaders

Aspire Future Leaders at the University of Western Sydney™ is a unique professional development and personal enrichment program that has been specifically designed to cultivate and enhance the leadership qualities of students.

By being a part of Aspire, you will have the opportunity to be involved in:

- » the annual three-day Aspire Welcome Retreat
- » professional and personal development workshops
- » valuable networking opportunities with the professional community

- » VIP Invitations to UWS Open Days and other annual events
- » volunteering opportunities through community engagement
- » internships and work experience opportunities.

Aspire is an opportunity for young, talented people with leadership abilities and ambitions, to become part of an elite group of high-achieving undergraduate students. For details on the Aspire program and eligibility requirements, please refer to serious.uws.edu.au or call 1300 897 669.

Applicant Checklist



Find out about our courses

1

- Read the information within this Guide
- Talk with Careers Advisors, your parents and teachers/mentors
- Refer to the Future Students site, visit myfuture.uws.edu.au



Talk to us

2

- Attend UWS events – find out more at myfuture.uws.edu.au/events
- Call the UWS Course Information Centre on 1300 897 669 or email study@uws.edu.au
- Get the inside information on Alternative Entry Pathways to UWS, Triple Advantage and bonus points, Scholarships and Aspire



Apply to UWS

3

- Apply through UAC, visit www.uac.edu.au
- Place your UWS Preferences
- Check your eligibility and submit a scholarship application, visit www.uws.edu.au/scholarships

For International Students

If you are an international student completing one of the following qualifications in 2011, you must apply through UAC International:

- » an Australian Year 12 in or outside Australia
- » an International Baccalaureate
- » a New Zealand National Certificate of Educational Achievement (NCEA) Level 3

All other international students must apply direct to the University of Western Sydney. UWS International application forms, 2012 International tuition fees and further information about studying in Australia can be found at www.uws.edu.au/international

If you have any questions about applying as an international student call 02 9852 5499 or email internationalstudy@uws.edu.au

For international students, you can lodge your international student application online at www.uac.edu.au/international

The University of Western Sydney reserves the right at all times to withdraw or vary courses listed within this publication. Variations may include but are not limited to location of its courses on UWS campuses or other locations. In the event that a course within this publication is to be changed or withdrawn, applicants will be advised by mail to the address specified by them on their UAC application before the last date for the change of preferences for the main round. In respect of course location change, students should be aware of the need to accommodate such changes for the whole or part of courses for which they enrol. The University also reserves the right to update, amend or replace online versions of this publication without notice.

University of Western Sydney
Locked Bag 1797
Penrith NSW 2751 Australia
www.uws.edu.au

Course Information Centre
1300 897 669
study@uws.edu.au

See you at

- ▣ UWS Day Campbelltown, 7 June 2011
- ▣ Parent Information Evening, 7 & 14 July 2011
- ▣ UWS Open Day, 28 August 2011
- ▣ UWS Campus Tours, October 2011
- ▣ UWS Day Penrith, 9 November 2011
- ▣ Course Decision Day, 3 January 2012

More information: myfuture.uws.edu.au/events

Interact with us to experience UWS Life

- ▣ Visit the Future Students Site: myfuture.uws.edu.au
- ▣ Visit the Events Mini-Site: myfuture.uws.edu.au/events
- ▣ Find us on Facebook: www.uws.edu.au/facebook 
- ▣ Connect with us on Twitter: www.twitter.com/UWSNews 
- ▣ Take a Virtual Tour: virtualevents.uws.edu.au
- ▣ Watch our YouTube videos: www.uws.edu.au/youtube 
- ▣ Call the Course Information Centre: 1300 897 669
- ▣ Email the Course Information Centre: study@uws.edu.au

